

Anabasis Mountaineering Club: Social Media Statement

1. Social media applications have become increasingly commonplace as a means of people communicating with each other and sharing information about their experiences. By "social media," we mean applications that let people to share digital text, graphics, audio and video content and to express themselves by commenting on content or others' comments. Some well-known social media platforms are: Facebook, Twitter, Google+, LinkedIn, YouTube, and WhatsApp, as well as blogs. Many forums and websites have social media features, too. Both of the latter have existed for decades, but social media is making them more popular. Websites are social if they enable comments on their content.
2. Whilst responsibility for information posted and shared rests solely with the initiator, it may reflect not just on that person but also on anyone the initiator was with and on the context. Where an Anabasis activity or the Club Hut provides a context for the shared information, it will, to a greater or lesser degree, reflect on the image of the Club.
3. Social media has the potential to be a tool for everybody, and this means that it is more difficult for organisations like the Club to have control of the image that is presented to the wider public. Social media users should understand that anything shared digitally can be distributed on the Internet, and most content is searchable. Even if you share a comment, picture or video in a site that you believe is "private," anyone can take it and share outside, so keep in mind that all content is explicitly or potentially public.
4. The Club has its own Facebook page to which all Club Members are able, and are encouraged, to post information directly. The Club will, however, remove any content which is seen as reflecting badly on the Club or on other Members.
5. The Club is not able to control content posted on social media sites other than its own Facebook page. Where a Member posts content which is seen as reflecting badly on the Club or on other members, the Committee may view that as behaviour likely to bring discredit to the Club and accordingly suspend that person's Membership. (*Rights and Responsibilities of Membership, paragraph 6*).
6. Where a person who is not a Member but who is using the Hut through, for example, an external booking, posts content which is seen as reflecting badly on the Club or on other Hut users, the Committee may view that as behaviour likely to bring discredit to the Club and accordingly refuse to allow that person use of the Hut in future.
7. It is not possible to state what kind of social media postings may be seen as bringing discredit to the Club. It is important for everyone to remember, however, that the purpose of the Club is to encourage the sport of mountaineering and associated outdoor activities and that the Hut is primarily a base for people undertaking such activities.

08.11.2017/DA